

ALTER DO CHÃO FILM FESTIVAL

DECEMBER 9-13, 2020

GENERAL REGULATIONS

Due to the Covid-19 virus pandemic, the Alter do Chão Film Festival 2020 will be accomplished through the WEB in the Festival page.

*This regulation, as well as, all other information referent to the event will be hosted at the official website of the festival;
<https://festivaldealterdochao.com.br>*

1 - THE FEST ALTER

1.1 - The Alter do Chão Film Festival, henceforth described in this document as FEST ALTER, is a meeting space between cultures in the environment of the national and international film and audiovisual production, stage to music presentations and other artistic manifestations to foment the interaction of those who are interested in the environment, cultures and amazon societies smart and responsible preservation.

1.2 - The FEST ALTER has as goal present the works of the Brazilian, amazon, international recent production, to contribute to its diffusion and debate, gathering professionals of the area, promoting meetings, business rounds, specialized workshops and regional artistic activities.

1.3 - The FEST ALTER is promoted by Krioca Comunicação Ltda., through the Rouanet Law, with the institutional support of the Santarém Administration, Pará State Government, Pará State Culture Secretaries and the Municipality Culture Secretary and in coproduction with the Borari Films Ltda.

1.4 - During five days, the FEST ALTER will exhibit cultural, social and/or artistic valuable national and international films.

1.5 - A curator committee, composed by important personalities from the cinematographic and audiovisual industry, will select all the productions applied, which will be part of the FEST ALTER programming.

1.6 – O FEST ALTER will be accomplished through the WEB in the Festival page.

1.7 – All the films exhibition activities, artistic and cultural manifestations, business rounds, lectures, among other activities, will be accomplished in the digital way through the internet for free, being the streaming directly to the Facebook, You Tube, LinkedIn and other platforms. The technology implanted is a new at Film Festivals in Brazil. It's important the compliance of all the technical requirements to the participation of the film in the Festival.

1.8 – The information related to the technical parameters to the film applications are described in the item 10 of the regulation.

2 – COMPETITIVE SHOW

The films applied in the COMPETITIVE EXHIBITION must be classified in the following categories:

- Brazilian fiction full-length feature film;**
- Foreign fiction full-length feature film;**
- Brazilian documentary full-length feature film;**
- Foreign documentary full-length feature film;**
- Full-length feature film, fiction or documentary, which approach themes related to environment, native cultures and to the people of the Amazon;**
- Mid-length films, fiction or documentary, which approach themes related to environment, native cultures and to the people of the Amazon;**
- Short-length films, fiction or documentary, which approach themes related to environment, native cultures and to the people of the Amazon;**
- Films accomplished with Smartphones / Cellphones. National and International.**

2.1 – As Full-length feature film is considered the audiovisual work with 81 minutes equal or higher duration. As Documentaries is considered the audiovisual work with 80 minutes duration at maximum. As mid-length film is considered the audiovisual work with the duration between 31 and 65 minutes. As short-length film is considered the work between 3 and 30 minutes. The films accomplished with smartphones/cellphones applied in the FEST ALTER cannot overcome the maximum duration of 10 minutes. The animation films can be evaluated in all the modality.

The animation films with themes not related to the environment, native cultures and the people of the Amazon, can be evaluated in all the other modalities and will be suitable in category related to its duration.

2.2 – The Festival will promote “Parallel Shows” or “Hors Concours” with programming suggested by the Curators or FestAlter Coordination.

3 – AWARDS

By the end of the Festival, there will be a symbolic award to each one of the COMPETITIVE SHOW categories winners, described in item 2, with the delivery of the Muiraquitã Trophy.

4 - SPECIAL AWARDS

In parallel to the COMPETITIVE EXHIBITION winner’s award, the FEST ALTER will also grant awards to works that had won highlight due its socioenvironmental and/or cultural relevance.

5 – WORKSHOPS, LECTURES E DEBATES

The FestAlter 2020 will have workshops, lectures and debates about audiovisual

techniques, production and market by WEB, seeking the foment of the local production and the development of the activity in the region. The programming and the applications will be available in the official website of the event <https://festivaldealterdochao.com.br>

6 – BUSINESS ROUND

Projects to the audiovisual works production will be accomplished in reserved conversation rooms, by web, and forwarded to the TV channels, distributors, producers and other invited professionals. The applications and the programming to participate in the BUSINESS ROUND will be available in the FEST ALTER website.

7 - THE FILMS

It can be exhibited in the FEST ALTER COMPETITIVE SHOWS all the film categories described in the item 2, completed from July 1st 2019, or completed before this date, but that are **unprecedented** in festivals.

7.1 - All the foreign full-length and short-length films, as well as, the films accomplished with ethnicity or dialects must be properly subtitled in Brazilian Portuguese.

7.2 - Films accomplished by smartphones/ mobile phone device, selected to the COMPETITIVE SHOW, must be independent productions, with no links with audiovisual professional company, with the maximum duration of 10 minutes and accomplished by indigenous ethnicity, quilombolas, riverside people, students, university students or Brazilian community residents and overseas, that presents proof of this requirement,

if requested.

8 – THE APPLICTIONS

The application forms must be filled and sent in the period between July 24th 2020 until the closing at 23 hours and 59 minutes of August 23th 2020 – through the FestAlter official website <https://festivaldealterdochao.com.br>

- A- The material to evaluation must be posted in Vimeo website's platform through private link to visualization with password, which will be given by the candidate to the FEST ALTER organization, or through the private link of YouTube platform sending;
- B- It is sender's responsibility the correct sending in the indicated deadlines. These links will be used exclusively

by the Festival organization and curatorship to evaluation and selection;

- C- The FEST ALTER is not responsible for problems in the VIMEO/YOUTUBE website/link, such as incorrect or changed passwords during the application and evaluation period, or security website failures;
- D- At application act, the proponent defines the category in which his/her work fits, however, even the film is not classified to the COMPETITIVE SHOW, the Festival organizing committee and curatorship are reserved the right to exhibit it in the parallel show during the Festival;
- E- At application act in any category, the responsible person must fill all the items in the technical datasheet, through the official website www.festivaldealterdochao.com.br;
- F- The participants must send two photos (JPEG) with indicative subtitles of the artist and photographed technician;
- G- Provide trailer or patch being it less or equal to 3 minutes of the work applied, to be used in FEST ALTER promoting works, that will be attached to the application form through the Festival official website www.festivaldealterdochao.com.br;
- H- The website will confirm and send automatically the filled application form, through the responsible person's email, that will be used as receipt;
- I- The information sent by the person responsible for the application will be the same that will be used to publish the material and official event catalog;
- J- After the application in the FEST ALTER, the person responsible for the application must be aware that the organization has the right to publish, the films applied, through photos, frames / patches, as well as the names in the technical datasheet with no previous communication;
- K- The copyright of all films are responsibility of the producers that applied their films and there will be no onus to the direction of the FestAlter, to the Krioca Comunicação Ltda, its coproducer Borari Films Ltda and to the Americascom.Inc because of any problem related to the copyright and the exhibition of the works in the Festival;

- L- All the blanks signalized as mandatory items in the application must be filled, under sentence of no concluding it;
- M- It is responsibility of the applied person the veracity of all the indexed information;
- N- The applications are for free in all the categories.

9 – THE SELECTED

9.1 – The Alter do Chão Film Festival will publish the selected list to their competitive exhibition until October 15th de 2020.

9.2 – The Festival General Coordination will contact the people responsible for the selected films to send the exhibition copies and promoting material during the selection period or after its publishing.

10 – THE EXHIBITION COPIES

10.1 – The film will be exhibited in the exhibition platform of the Festival.

10.2 – The international film copies that will be exhibited in the selected categories must be subtitled in Brazilian Portuguese.

10.3 – Those who have films selected in the full-length feature film, national and international, documentaries, the mid-length feature film, short-length feature film, animation and films accomplished by smartphones must send it in video/media actives, which are: .3gp, .avi, .mov, .mp4, .flv, .wmv.

It must be sent in the following format: The Container Format MP4, the Video Codec H.264 and Audio Codec AAC.

10.4 – To the FEST ALTER is reserved the right to cancel the participation of any selected film that does not present exhibition copies according to the technical pattern requested.

11 – THE MATERIAL, FILMS AND DOCUMENTS DISPATCH

11.1 – The copies of all the films selected to participate of the Festival must be according to the required pattern, sent in the deadline stipulated by the FEST ALTER Coordination in date to be published, from the selection done of the films that will participate after being selected by the Festival curatorship to the e-mail contato@festivaldealterdochao.com.br

11.2 – The organizing committee, the producer and the coproducer of the Festival exempt itself of any author responsibility and/or rights on the works exhibited in the Festival, understanding that in the application act the people responsible for the works keep all the rights on the material. Therefore, it's the producers and directors' responsibility the copyrights and related of the exhibited works.

11.3 - The FEST ALTER is responsible for the films storage costs during the period that the film is under its guard.

12 - SELECTION COMMITTEE – CURATORS

The films curatorship is FEST ALTER curator committee’s responsibility

13 – NEW OPPORTUNITY TO THE PARTICIPANTS AND THE SELECTED

13.1 – The FEST ALTER this year will give more a broadcast opportunity to the participant films with the creation of the AMAZON FEST ALTER TV - Advanced TV World Class Over the Top Private Label – which will be a window in the Festival official website. The selected films will continue to be exhibited after its participation in the Competitive Show and will be in the AMAZON FEST ALTER TV programming during the 5 (five) days of Festival. Therefore, it will be more an opportunity to the films/videos be seen by more people and give the award “Public Eye”. There will be exhibited during all the days of accomplishment of the Festival for free with global visibility.

13.2 – After these 5 (five) days, if the producers and directors want to exhibit commercially their films/videos, they will have the opportunity to add their content to national and international distribution in all the digital devices through the AMAZON FEST ALTER PLAY platform, which will be launched. In case of having interest, contact the Festival Coordination to negotiate a financial settlement of the exhibitions of your films/videos by the e-mail contato@festivaldealterdochao.com.br.

13.3 – This is one more Alter do Chão Film Festival initiative in offer to its participants and selected ones, a new business opportunity seeking a great visibility and International distribution of the film/videos with financial settlement to its producers and directors.

14 - GENERAL PROVISIONS

The Festival Coordination has the autonomy to extend or not the deadline of the applications according to the need of the event.

14.1 - It is of the Festival organization the decision to expand or restrict the number of films to be exhibited in the event.

14.2 – The FEST ALTER direction, coordination and its curators are sovereign on their decisions.

14.3 – The FEST ALTER organization has the right to exclude any audiovisual work or any other artistic activity if understand it is correct.

14.4 – Any selected film to the FEST ALTER can be withdrawn from the Festival after being officially published in the event. Except if the Festival organization decide it, under punishment of pecuniary fine of R\$ 4.000,00 (four thousand reais) and the impossibility of the production company or people responsible for the enterprise participate of the Alter do Chão Film Festival for the next 3 (three) editions.

14.5 – The Alter do Chão Film Festival is sovereign on all the decisions related to event execution, exhibition and broadcast, not being up to any participant or any other extern agent, sponsor, trading partner, supporter, contributor or any other, any interference in this regulation or in the conduction of the enterprise.

14.6 – The missing cases in this regulation will be solved by the Alter do Chão Film Festival organization – Santarém – PA – Amazônia – Brazil.

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AMAZON – SANTARÉM – PARÁ – BRAZIL